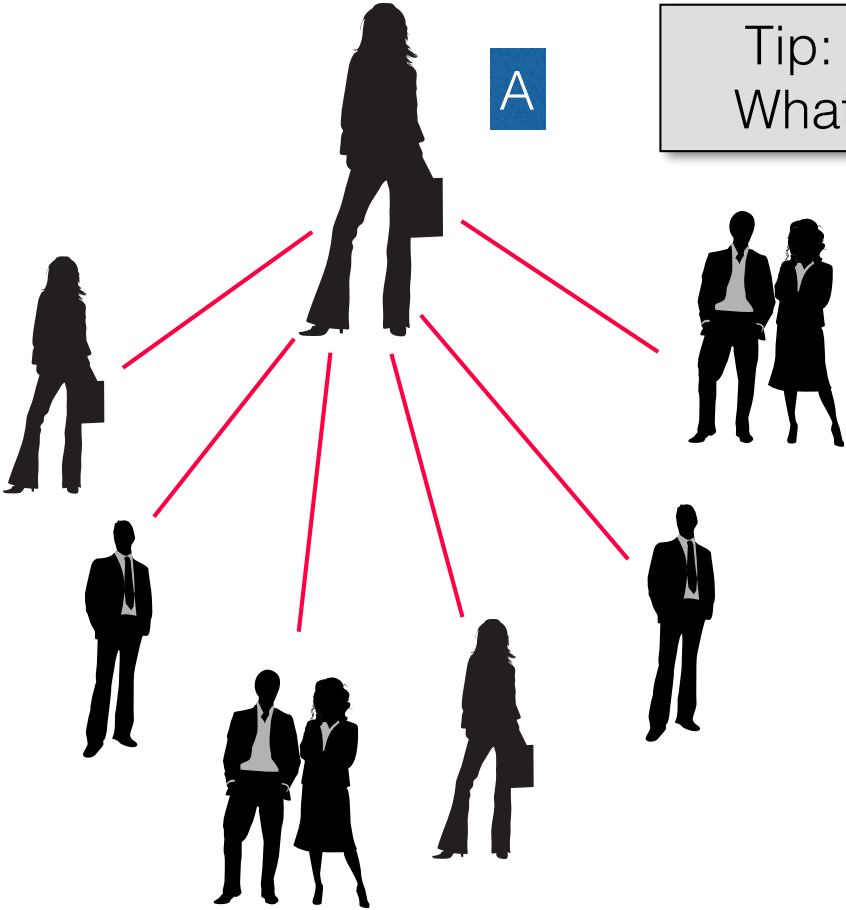
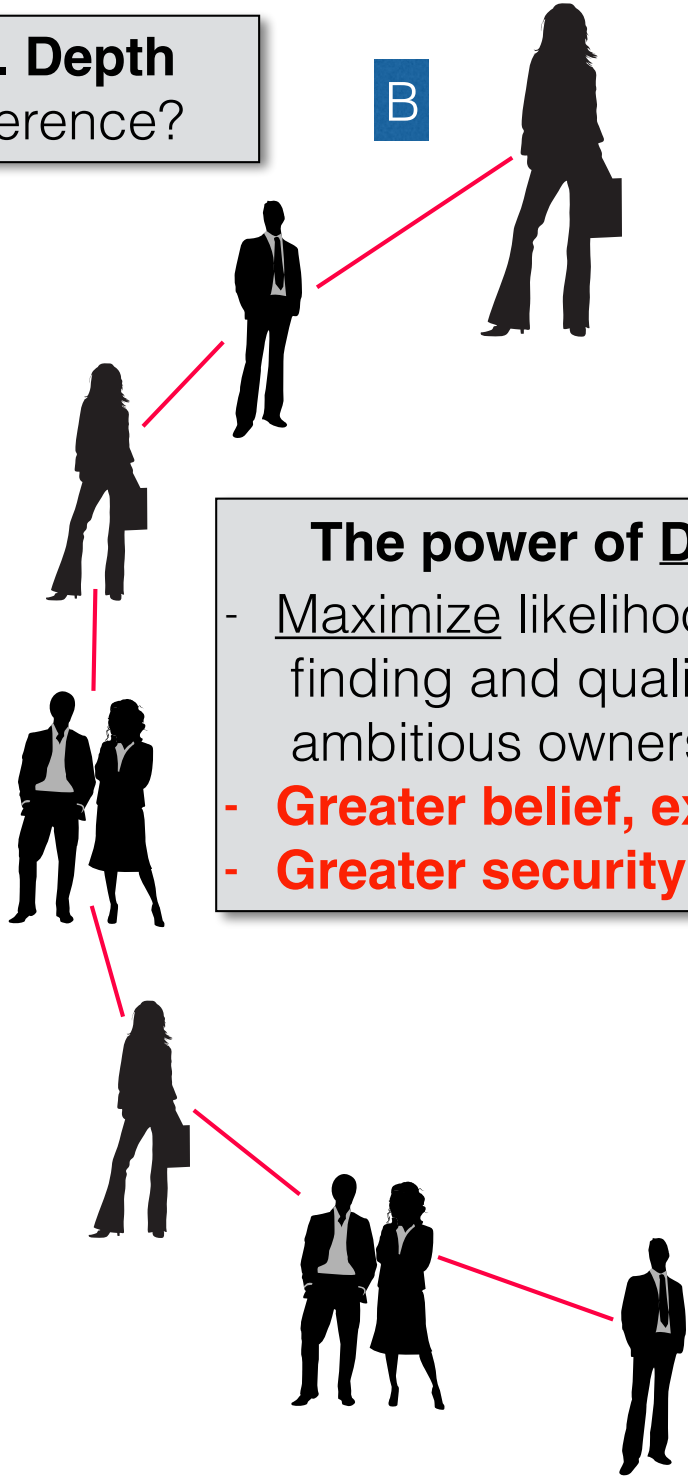


Tip: **Width vs. Depth**
What's the difference?

A



B



The power of DEPTH:

- Maximize likelihood of finding and qualifying ambitious owners
- **Greater belief, excitement**
- **Greater security / stability**

The power of WIDTH:

- Greater profitability
- Skill-set development
- Leadership development
- **Width “opens the door” to depth!**